



**ECONOMIC DEVELOPMENT AUTHORITY
COUNTY OF POWHATAN**

July 13th, 2020 at 6:00 P.M.

**TEAMS VIDEO CONFERENCE
(Log in instructions at the end of the agenda)**

MEETING AGENDA

A. Call to Order

B. Minutes

- a. May 11th, 2020**

Pages 1-3

C. Treasurer's Report

- a. Monthly Report**

D. Old Business

- a. COVID-19 related business support**

E. New Business

- a. CARES Act Funding for Business Grants**
b. Economic Development Monthly Reports for May & June

Pages 4-7

F. Closed Session & Certification (if needed)

G. Adjournment

This meeting is being held electronically in accord with Virginia Code Section 15.2-1413. The meeting is accessible by:

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May 11, 2020

**MEETING OF THE POWHATAN COUNTY ECONOMIC DEVELOPMENT AUTHORITY
HELD VIA TEAMS VIDEO CONFERENCE IN POWHATAN COUNTY, VIRGINIA, MAY 11,
2020 AT 6:00 PM**

EDA Members Present: Sen. John Watkins, Chairman
Dan Jones, Vice-Chairman
Andrea Weber
Russ Holland, Jr.
Bob Gibson

Staff Members Present: Bret Schardein, Interim County Administrator
Roxanne Salerno, Economic Development Program
Manager
Ramona Carter, Public Works Director

Absent: Tim Benusa, Treasurer
Matt Schiefer

A. Call to Order

Chairman Watkins called the meeting to order at 6:05 p.m. and noted that all members were present with exception of Mr. Benusa and Mr. Schiefer. Mr. Gibson joined at 6:09 p.m. A quorum was established.

B. Meeting Minutes from March 9th, 2020-

Mr. Jones motioned to approve the meeting minutes as presented. Mrs. Weber seconded the motion. Mr. Jones, Mrs. Weber, Mr. Holland, Mr. Gibson and Chairman Watkins voted AYE. **MOTION Passed (5/0).**

C. Treasurer's Report-

No report this month.

D. Old Business-

a. Updates-

FBUC- Ms. Carter reported the latest update to the board in regards to the conversations about the Founders Bridge Utility Contract, which was discussed at the February 24th, 2020 meeting and determined that the Board of Supervisors would no longer pursue the agreement due to the contract not being in the best interest of the County. The agreement had some concerns over the limits and boundaries on water use that would diminish any Economic Development opportunities for Powhatan. Mr. Schardein gave the perspective of the Board of Supervisors and advised that there was a decision for

May 11, 2020

staff to no longer spend time on a project without board interest. Chairman Watkins asked Ms. Carter for a report of revenues and expenditures of the water on Rt. 60 for the EDA board as well as anticipated numbers from Founders Bridge versus what the County pays Chesterfield.

Chairman Watkins also asked for the minutes from the Board of Supervisors meeting from the East/West Communities public hearing.

E. New Business

- a. Economic Development Response to COVID-19** – Mrs. Salerno reported the actions taken by the Economic Development department in response to COVID-19 for businesses. The creation of a special business resources page on the Yes Powhatan ED website was created, a restaurant guide with GIS mapping. Road banners have been placed throughout the County to inform businesses where to find business resources. The ED department has joined in with other regional ED departments and Chambers for multiple weekly calls to discuss various responses to business issues during COVID-19. The ED office has collaborated with the Powhatan Chamber for Small Business week from May 4-8th to offer different program including the annual Business Appreciation event which was turned into a panel discussion webinar on branding.

The ForwardRVA through ChamberRVA project was discussed for Powhatan’s participation which would offer free PPE toolkits to small businesses that need supplies to assist in re-opening. The board discussed possible funding to support this project. The board asked staff to talk with the Powhatan Chamber to see if there was any possible collaboration for the funding.

Mrs. Salerno asked the board if there was any consideration from the EDA of a possible grant or loan program locally to small business to assist in COVID-19. The board discussed the uncertainty of administering loans and also the uncertainty of the needs of businesses of this time. Mr. Jones brought up the Powhatan Chamber’s previous grant program that was aimed at assisting small businesses, which is no longer active. The board asked staff to talk to Powhatan Chamber about this as well.

The board also discussed future of re-opening and areas of assistance that can be provided to businesses. Guidance on curbside and how to control the masks requirements were suggestions for re-opening guidance along with continued support for the business community.

May 11, 2020

- b. Economic Development Monthly Reports for March and April 2020** – Mrs. Salerno presented the March & April reports to the board with mention of certain highlights of interest and asked if there were any questions.

F. Closed Session and Certification- No closed session needed.

G. Adjournment

There being no further business, Chairman Watkins moved to adjourn the meeting. Mr. Jones made the motion and Mr. Gibson seconded the motion. Mr. Gibson, Mr. Jones, Mrs. Weber, Mr. Holland and Chairman Watkins voted AYE. **MOTION Passed (5/0).**

The meeting was adjourned at 7:00 p.m.

Sen. John Watkins, Chairman Date
Economic Development Authority

Roxanne Salerno, Secretary Date
Economic Development Authority



Powhatan County

Economic Development

May 2020 Monthly Report

BUSINESS HIGHLIGHTS

- Business Licenses were approved for 10 new businesses (7 home occupations)
 - Contractors-1
 - Retail-2
 - Services (Professional & Non-professional)-8
- Powhatan ED & Powhatan Chamber teamed up for the annual Business Appreciation event which was transitioned into online webinar.
- The Mill at Fine Creek started a new outdoor series; Moonlight, Music and Moonshine happening every Thursday Night.
- Toast at Winterfield and Wild Ginger moved seating outdoors with assistance from Community Development departments to continue operating during COVID-19 and comply with Phase I Guidelines.
- Powhatan ED Department participated with other regional ED offices and Chambers in the ForwardRVA project through the ChamberRVA to distribute PPE toolkits to small businesses to assist in reopening.



UPDATES APRIL 2020 MONTHLY REPORT

Construction continues on the following projects:

Marble Exchange Phase III

Sudzy's Carwash

Artistry Apartments @ Winterfield Phase II

Review continues on the following projects

Classic Granite & Marble site plan

Arborscapes site plan

Lipscomb dentistry rezoning

POWHATAN IN THE NEWS

Powhatan State Park Promoted as a safe place to get outside during the Pandemic.

<https://www.wvtf.org/post/tips-how-safely-get-outside-during-pandemic#stream/0>

Richmond BizSense Announces the BizSense Invitational at Independence Golf Club.

<https://richmondbizsense.com/2020/05/19/announcing-the-bizsense-invitational-golf-tournament-and-socially-distanced-networking/>

Southside Cooperative Living: Dining with Dan Features Four Seasons Restaurant-

<https://www.co-opliving.com/food/dining-with-dan/>



Above, clockwise, Key lime pie, baked spaghetti with meat sauce, French onion soup and hamburger steak with onions and mashed potatoes are customer favorites.

Four Seasons Restaurant SEC Living Article

Powhatan ED Department included in Panel Discussion for Navigating the New Development Norm with Timmons.


TIMMONS GROUP
COMMERCIAL
COFFEE
RICHMOND



UPCOMING EVENTS

- 2020 Richmond BizSense Invitational @ Independence Golf Club- **Monday June 22nd 8:30AM -3:30PM**
<https://richmondbizsense.com/events/bizsense-invitational-2020/>
- **Powhatan Chamber of Commerce** monthly breakfast **Tuesday, May 19th 7:30AM-9:00PM-** Virtually. Non-members welcome, registration details at the following link: <https://bit.ly/2WRCet7>
- **Business Network International (BNI)** Powhatan chapter meets every Wednesday, 8:00AM-9:30AM in the Huguenot Volunteer Fire Department at 1959 Urbine Road. <http://bniva.com/va-central-virginia-bni-on-fire/en-US/index> To attend a meeting as a guest please contact Chapter President Sandy Duncan at sandy6284@msn.com.



Powhatan County

Economic Development

June 2020 Monthly Report

BUSINESS HIGHLIGHTS

- Business Licenses were approved for 16 new businesses (13 home occupations)
 - Contractors-1
 - Retail-5
 - Services (Professional & Non-professional)-10
- New business openings: Southern Marsh Clothing at Independence, Maiden Voyage Outfitters, LaCrosse Haircuts for Guys and Premier Med LLC.
- The Mill at Fine Creek introduced a new outdoor event series called Moonlight, Music and Moonshine.
- Staff worked with the Virginia Economic Development Partnership to enroll a local fast growing company into the [National Center for Economic Gardening Program](#) to receive strategic market research for their company.
- Powhatan Economic Development sponsored the [Richmond BizSense Inaugural Golf Invitational at Independence Golf Club](#), which was attended by over 112 players from different businesses throughout the Richmond area. Powhatan ED was on site to welcome them to Powhatan and market Powhatan as picture perfect for their businesses.
- Staff continued to offer and provide free [ForwardRVA](#) toolkits with PPE items to small local businesses to assist with their re-openings under Phase 2 guidelines.
- Fine Creek Provisions added specialty coffees drinks to their menu to offer Powhatan another coffee spot to enjoy.
- Mabel's added temporary outdoor seating to their parking lot for customers.



Maiden Voyage Outfitters



Mabel's Temporary Outdoor Seating



Richmond BizSense Golf Invitational



Fine Creek Provisions Specialty Coffees



Southern Marsh Clothing @ Independence Golf Club

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Sudzy's Carwash
Winterfield Phase II

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Lipscomb dentistry rezoning

POWHATAN IN THE NEWS

Richmond Magazine featured two Powhatan women in Bold Women of Richmond 2020:

<https://richmondmagazine.com/best-of-richmond/bold-women/lisa-benusa/>
<https://richmondmagazine.com/best-of-richmond/bold-women/connie-moslow/>



Richmond Magazine:

River City Roundup Features Moonlight, Music and Moonshine at The Mill at Fine Creek.

<https://richmondmagazine.com/life-style/river-city-roundup-june-15-2020/>
<https://richmondmagazine.com/life-style/river-city-roundup-june-29-2020/>

Richmond BizSense:

Watersports outfitter casts off in Powhatan-

https://richmondbizsense.com/2020/06/17/watersports-outfitter-casts-off-in-powhatan/?utm_source=Richmond+BizSense+Daily+Newsletter&utm_campaign=dd02a23372-EMAIL_CAMPAIGN_2020_06_17_01_01&utm_medium=email&utm_term=0_00e3179567-dd02a23372-148345901

Results are in from first BizSense Invitational golf tournament-

<https://richmondbizsense.com/2020/06/25/results-are-in-from-first-bizsense-invitational-golf-tournament/>



Richmond BizSense Golf Invitational

Three Crosses Distilling's summer cocktail featured in Virginia Living:

<http://www.virginaliving.com/the-daily-post/6-recipes-to-celebrate-national-martini-day/>

UPCOMING EVENTS

- **Powhatan Chamber of Commerce** monthly lunch **Thursday, June 16th 11:30AM-1:00PM**- Virtually. Non-members welcome, registration details at the following link: <https://bit.ly/2WRCet7>
- **Business Network International (BNI)** Powhatan chapter meets every Wednesday, 8:00AM-9:30AM in the Huguenot Volunteer Fire Department at 1959 Urbine Road. <http://bniva.com/va-central-virginia-bni-on-fire/en-US/index> To attend a meeting as a guest please contact Chapter President Sandy Duncan at sandy6284@msn.com.