

NEWS RELEASE

FOR IMMEDIATE RELEASE

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POWHATAN COUNTY ANNOUNCES *Island Glow launches new product line.*

Powhatan County, VA – Powhatan County Economic Development would like to announce the launch of Island Glow’s new facial care product line *Action C Anti-Aging Skincare*. Island Glow Sunless Studio, Salon and Beauty Bar is a Powhatan based business owned by Michelle Walters and has been open since 2012. Island Glow opened its second location in Farmville, VA in 2017 with spray tanning, makeup and skin services. Walters also offers mobile spray tanning, which takes her to clients such as NFL cheerleaders for the Washington Redskins and Carolina Panthers, Miss High School America pageant contestants and various local clients around Virginia. Beyond her spray tanning clients, she is now one of the Appearance Coaches for ABC 8 News- WRIC Richmond, where her services include hair, makeup and clothing coaching for news anchors.

This is the newest in a line of products for Walters, which has been a passion of hers for years. Other products include spray tan solutions, lip products, soaps and lotions as well as makeup remover. Walters decided to start looking into her own product creations when she couldn’t find products that suited her business needs. After years of research and development, she finally discovered her formulas and started her own line. Now those products are part of the foundation of her business and are sold in her studios as well as her website.

<https://www.islandglowva.com/>

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Photo Credit: Island Glow Facebook



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